

ANNUAL REPORT

JULY 1, 2016—JUNE 30, 2017



Blessings in a
Backpack
Feeding The Future Of America[®]



A MESSAGE FROM OUR BOARD CHAIR AND CEO

On behalf of the Blessings in a Backpack Board and Staff, we thank you for your generous support of our mission—to provide food on the weekends for elementary school children across America who might otherwise go hungry. Through the help of caring community leaders like you, Blessings in a Backpack provided 3.3 million hunger-free weekends last year and continued its path of exciting growth.

During the 2016-2017 school year, 92,700 children left school with food in their backpacks on Fridays during the school year. It is amazing how something as simple as a bag of food can make a significant impact in the life of a child. Access to consistent nutrition does more than alleviate weekend hunger-pangs. Children who receive Blessings in a Backpack said they find it easier to learn while they are in school. They have better school attendance and fewer behavioral issues in the classroom. They said they feel like they are helping their families and that the community cares about them.



A handwritten signature in black ink, appearing to read 'Rich Stephens'.

Rich Stephens
Chair, National Board of Directors
Blessings in a Backpack

The number of children benefiting from Blessings in a Backpack has increased by more than 25,000 over the last four school years, a growth rate of 37%. During Fiscal Year 2017, the number of children taking home hunger-free weekends increased by a steady 5%. We also started new programs in 122 schools across the country; a school growth rate of 13% from the previous year.

The extraordinary growth in the number of children with access to food on the weekends would not be possible without our dedicated volunteers, school officials, corporate and athletic partners, and donors. We thank you for making this progress possible.

Together, we are feeding the future of America.



A handwritten signature in black ink, appearing to read 'Brooke M. Wiseman'.

Brooke M. Wiseman
Chief Executive Officer
Blessings in a Backpack



MISSION

Blessings in a Backpack mobilizes communities, individuals, and resources to provide food on the weekends for elementary school children across America who might otherwise go hungry.

VISION

Every school-aged child in America has the nourishment needed to learn and grow. As a leader in the movement to end childhood hunger, Blessings in a Backpack strives to ensure children don't go hungry on the weekends by empowering individuals and communities to take action.

HISTORY

Blessings in a Backpack was piloted in 2005 in Louisville, Ky., when a concerned school teacher brought the issue of childhood weekend hunger to a local philanthropist. The first school started with 50 children, and the program continued to grow organically from there. In 2008, Blessings in a Backpack became an official 501(c)3 organization.



NATIONAL BOARD OF DIRECTORS (AS OF JUNE 30, 2017)

Rich Stephens, Chair
Richard Gordon, Vice Chair
Teresa McMahon, Treasurer
Sara Moores, Secretary
Ramona Ustian, Immediate
Past Chair

Junior Bridgeman
Paul Colangelo
Tonya York Dees
Joe DePippo
Ana Dutra

Michael Gouloff
Heidi Hanna
Darby Hills
Ubong Ituen
Lisa Kahl-Hillerich

Doug Meijer
Kate Rose
Cynthia Ryan
Reena Sood

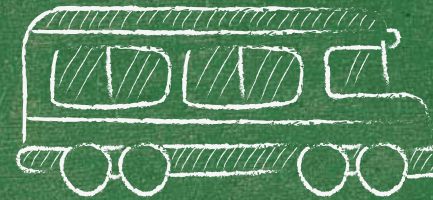
OUR IMPACT



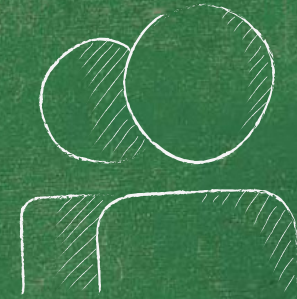
92,700
Children fed



3.3 million
Hunger-free
weekends provided



1,072 and 46
Schools and states*
served



16,400 +
Dedicated volunteers
lived our mission

**includes Washington D.C.*

EVALUATION RESULTS

We measure program impact on a deeper level than bags and pounds of food distributed. Student surveys found that, in addition to no longer feeling weekend hunger pangs, children fed by Blessings in a Backpack also experience the following impact on their lives:

- 78% feel cared for by their community
- 71% feel they are helping their family
- 60% report fewer behavioral issues
- 60% have better school attendance
- 59% find it is easier to learn at school

FISCAL YEAR 2017 TIMELINE



AUGUST 2016

Blessings in a Backpack went back to school, feeding 87,819 children at 995 program sites across the USA.



OCTOBER 2016

ALEX AND ANI launched its 2016 CHARITY BY DESIGN holiday line naming Blessings in a Backpack the beneficiary of the Gingerbread Man bangle.



DECEMBER 2016

Actress and Philanthropist Sharon Stone released PSAs about Blessings in a Backpack that were aired on television and radio stations across the USA.

JULY 2016

Blessings in a Backpack prepared to make more than 3.3 million hunger-free weekends a reality for children during the 2016–2017 school year.



SEPTEMBER 2016

National Blessings in a Backpack Day took place on 9/15/16. More than 95 programs participated, with the support of local mayors and community partners. The day was featured on People.com.



NOVEMBER 2016

Anchor Robin Meade kicked off HLN's 'Giving Express' week with a story about Blessings in a Backpack. That feature plus our Giving Tuesday social media campaign raised more than \$22,000 for hunger-free weekends!



FEBRUARY 2017

Dale Earnhardt Jr. and Unilever presented Blessings in a Backpack with a \$25,000 donation to kick-off the 2017 NASCAR season.



APRIL 2017

Blessings in a Backpack received a Four-Star rating, the highest rating possible, by Charity Navigator.



JUNE 2017

Robin Meade chose Blessings in a Backpack as her 'Champion for Change' during a CNN special that aired during primetime. ALEX AND ANI debuted its new Apple bangle benefiting Blessings in a Backpack.

JANUARY 2017

Blessings in a Backpack took part in the "Dodgers Love LA" Community Tour, presented by Bank of America. Players and coaches from the 2017 World Series team packed 700 bags of food and signed autographs.



MARCH 2017

Blessings in a Backpack joined the NFL Playmakers to pack 1,000 bags of food at the NFL Annual Meeting. Print ads featuring Sharon Stone began running in The Wall Street Journal.

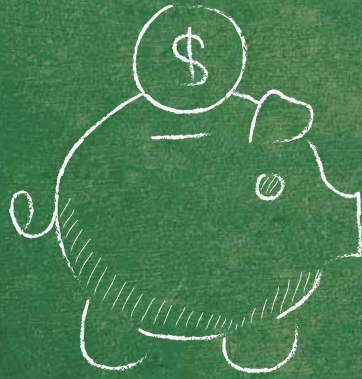


MAY 2017

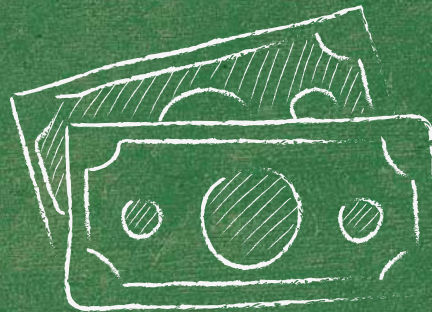
Blessings in a Backpack was a primary beneficiary of the Unbridled Eve Derby Gala and ended the school year feeding 92,700 children at 1,072 program sites across the USA.



FY17 FINANCIAL SUMMARY



\$9.2 Million
in total revenue



\$9.2 Million
in total expenses



82% in total
program expense

REVENUE AND SUPPORT

Athletic Partnerships	\$602,488
Corporations	\$2,490,304
Foundations	\$1,802,294
Government	\$341,399
Individuals	\$1,565,095
School/Faith Based	\$977,699
Other	\$663,485
Fundraising Events	\$628,509
In-Kind Contributions	\$76,809
Interest & Other Income	\$39,664
Total Revenue and Support	\$9,187,746

EXPENSES

Program Services	\$7,543,894
General and Admin	\$996,590
Fundraising	\$635,203
Total Expenses	\$9,175,687
Increase in Net Assets	\$12,059
Ending Net Assets	\$8,318,131

A full copy of our GAAP audited financial statement is available by request.

DONATIONS

Blessings in a Backpack extends a special **Thank You** to the following donors* and all of our donors who supported us in Fiscal Year 2017.

\$100,000 AND ABOVE

ALEX AND ANI® | CHARITY BY DESIGN



Bobby Nichols
Fiddlesticks Charity Foundation



community foundation
Greater Rochester



THE WALL STREET JOURNAL.



\$75,000-\$99,999

Champions 4 Children, Inc.
North Woodward Community Foundation

\$50,000-\$74,999

Anonymous
Barrington Children's Charities
The Christopher Family Foundation
The Dale Jr. Foundation
Delta Dental of Michigan, Ohio and Indiana
Jason Witten Score Foundation
Jim and Tabitha Furyk Foundation, Inc.
New Albany Floyd County Education
Foundation, Inc.
Variety Feeds Kids

**Every effort has been made to present a complete, alphabetical list of BIB donors that gave support of \$5,000 or greater from July 2016 to June 2017. Should you notice an error or omission, please contact Erin Kerr at (312) 366-2748 or ErinKerr@BlessingsinaBackpack.org.*

DONATIONS

Blessings in a Backpack extends a special **Thank You** to the following donors* and all of our donors who supported us in Fiscal Year 2017.

\$25,000-\$49,999

Alfred Matthews GMC	Huron Valley Optimist Club
American Honda Financial Services	Kahlert Foundation, Inc.
Arby's Foundation	Deborah Lindsay
Ashtabula County Health Department	Manna, Inc.
Auto-Owners Insurance	Milliman Financial Risk Management LLC
Blue Ridge Community Church	New Venture Fund
Century Club of San Diego	Potawatomi Bingo Casino
Charley Hoffman Foundation	Justin and Kate Rose
City of New Albany	Rostrevor Foundation, Inc.
Conagra Brands Foundation	Charl and Rosalind Schwartzel
Constellation Brands	Evan Turner
Crown Castle USA, Inc.	Tyson Foods
Davis Love III Foundation, Inc.	Unbridled Charitable Foundation, Inc.
Delaware General Health District	UPS - Jacksonville Employees
Dunham Fund	Washington Christian Outreach
Evangelical Free Church	Zurich
Farmers Insurance	
Father Fred Foundation	
Fore!Kids Foundation, Inc.	
Greater Houston Community Foundation	

\$15,000-\$24,999

A Recipe To End Hunger and Need, Inc.	Marion County Health Department
Anonymous	Molex Incorporated
Blue Cross and Blue Shield of Illinois	Mountain Christian Church
Brighter Days Foundation	William P. Myers
Capital City Church	Norfolk Iron & Metal Co.
Cargill Incorporated	Nutra Blend, LLC
Community Foundation of Frederick County MD, Inc.	Old National Bancorp
Congregational UCC	Pittsburgh Penguins Foundation
Constellation Brands Beer Division	Michael E. Powell
Matthew W. Dellavedova	Powhatan Point School District
Frederick Steeplechasers Running Club	PGA TOUR Wives Association
General Motors Foundation	SERVPRO of The Beaches/Ponte Vedra and Mandarin
The Glass Charitable Foundation	The Thunderbirds
Harrison County General Health Department	United Way of Lee, Hendry, Glades, and Okeechobee Counties
Tim and Sue Hennessy	United Way of North Central MA, Inc.
The Hillerich & Bradsby Foundation	United Way of San Antonio and Bexar County
Holy Name Cathedral	Wyandot Health Department
Dreambuilders Foundation - Kyle Long	

DONATIONS

Blessings in a Backpack extends a special **Thank You** to the following donors* and all of our donors who supported us in Fiscal Year 2017.

\$10,000–\$14,999

Aegon Transamerica Foundation
Allen Memorial Baptist Church
AMC (AMC Cares)
Anonymous
Aon Foundation
Bandujo Advertising & Design
The Benevity Community Impact Fund
Bitsy's Brainfood
BNY Mellon Community Partnership
The Bonnie L. Bizer Foundation
Ulysses L. Bridgeman
Brownsboro Hardware, Inc.
Carl C. Anderson and Marie Jo Anderson Charitable Foundation
Claire E. Chamberlain
CME Group Foundation
Compass Consulting Group, Inc.
Converse Church of Christ
The Cottage Bridge Foundation
Damico Family Foundation
Darcars Toyota of Frederick
Dave's Fresh Marketplace Management, Inc.

Dreambuilders Foundation
– Devin McCourty
Downers Grove Junior Woman's Club
Dreambuilders Foundation
– Louisiana
Dreiseszun Family Foundation
ELMS Foundation
The Emmy Lou Tompkins Foundation
First United Methodist Church
Fort Foote Baptist Church
George L. Shields Foundation, Inc.
Gratis Foundation
Greater Milwaukee Foundation, Inc.
Green Bay Area Public Schools
Dreambuilders Foundation
– Josh Harrison
Harvey E. Najim Family Foundation
Jim and Carolyn Herman
Initial Outfitters, Inc.
Jackson National Life Insurance Company
Learners Edge

Leelanau Christian Neighbors
Justin and Amanda Leonard
Lifestyle Partners LLC
Magnolia Point Women's Club
Middletown Christian Church
Midwest Presort Service
Muskingum County Health Department
New Spirit Lutheran Church
Dreambuilders Foundation
– Noah Spence
Norfolk Area United Way, Inc.
The Oosthuizen Family Foundation
The Patricia Crown Family
Perry County General Health District
Ponte Vedra United Methodist Church
Powerhouse Gym & Family Fitness Center
Republic Bank Foundation, Inc.
Saguaro Christian Church
Dreambuilders Foundation
– Sam Barrington
Slovenian Savings & Loan Association

Southwest Florida Roofing Contractors Association
St. Paul's Evangelical Lutheran Church Thee Brotherhood
St. Simons United Methodist Church
Streator Onized Credit Union
Telefluent Communications, Inc.
Texas Capital Bank
Dreambuilders Foundation
– Ladainian Tomlinson
Town Pump Charitable Foundation
Trinity United Methodist Church
United Baptist Church of Scriba
Valero Energy Foundation
Violet & Harold Jaeke Foundation
Willis Towers & Watson
The Wood and Marie Hannah Foundation
Wood County Health Department
Zion Lutheran Church

DONATIONS

Blessings in a Backpack extends a special **Thank You** to the following donors* and all of our donors who supported us in Fiscal Year 2017.

\$5,000-\$9,999

ADP	Catholic Daughters of the Americas	Lindsay Filkins	Greene Co. Health Department
Amazon Fulfillment	Central Christian Church	First Assembly of God of Mansfield, Ohio	Hardie Family Fund of the Dallas Foundation
American Bar Association	Cigna	First Bank Financial Centre	Arthur Harrison
American Electric Power	City of Evanston	First Federal Bank	Independent Bank
Anonymous (2)	Community Consolidated School District 15	First United Methodist Church of Guntersville	Infutor Data Solutions
Antares Capital LP	Connexus Association, Inc.	First Weber Foundation	Jakubik Family
Arlington Lions Club, Inc.	Covenant United Methodist Church	Floum-Kurtz	Janelle V. Foster Irrevocable Trust
Arrow Strategies	Cushman Family Foundation LTD	Foley & Lardner LLP	JNDoyle Family Foundation
Guy Arvia	David R. and Cheryl L. Venarge Fund	Forward Space, LLC	John & Eileen Doherty Foundation
Associated Bank	Delta Sigma Theta Sorority	Jenny Foster	Johnson & Johnson
Augusta Brown Holland Philanthropic Foundation	Norman Dickson	The Foundation for the Episcopal Diocese of Wyoming	Johnson & Sons Paving, LLC
B.A. & Esther Greenheck Foundation	Alec M. DiSanto	Fred B. and Opal S. Woosley Foundation	Jonathan B Bredin Private Foundation
Baptist Health System Services	Discover Financial Services	Gannett Foundation	Just Do It Now, Inc.
BB&T Bank	Domaine	Gilbert and Jacqueline R. Fern Foundation	Kate Duncan Smith Dar Elementary School
Belmont County Health Department	Dreambuilders Foundation – Dominique Rodgers-Cromartie	Give Miami Day	Kentucky State Fair Board
Bonita Springs Assistance Office	Elm Grove Junior Guild	Phillip Goldberg	Ross and Erin Kerr
Julie Bradley	Keola and Stephanie Elobt	Good Shepherd Episcopal Church	Kiwanis Club of Pelican Bay
Scott and Allison Brown	The Emma and Georgina Bloomberg Foundation	Good Shepherd United Methodist Church	Diane M. Kroll
Butler County Health Department	Evangelical Presbyterian Church of Longview	Graham Holdings	LaGrange County Chamber of Commerce
Calvary Episcopal Church	Exelon Generation Company, LLC	Greater Green Bay YMCA, Inc.	LaGrange County Community Foundation
Campbell's Family Foundation, Inc.	Factory Connection, LLC		Lamkin Wealth Management
Capital Group	Annette Feld		
Capital Group Companies Charitable Foundation			

DONATIONS

Blessings in a Backpack extends a special **Thank You** to the following donors* and all of our donors who supported us in Fiscal Year 2017.

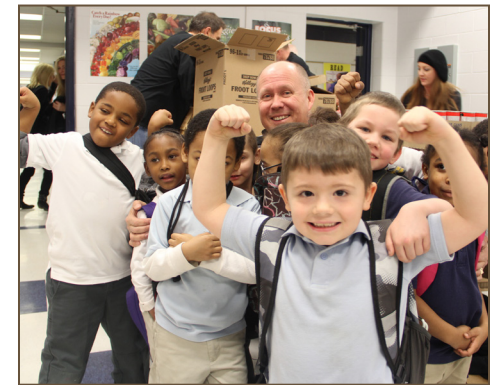
\$5,000-\$9,999 CONTINUED

Michael K. Lee
Leishman Family
Library Systems & Services, LLC
Los Angeles Trial Lawyer's Charities
Mansfield 1st EPC
Sharon Marcisz
Mesirow Financial
MHEDA
Michael & Suzanne Carusillo
Charitable Foundation
Gloria Milanowski
Millcraft
Miraglia Family Advised Fund at
Stark Community Foundation
Scott and Alisa Murch
NAI Hiffman
National Football League
Gillian Nolan
John and Joanna Norcross
Northern Ohio Golf Charities
Foundation, Inc.
Eric Olander
Denise Oliveira
PAD Community Food Pantry
Papa John's
Perry Homes

Pewaukee Lake Volunteer Service
PGA TOUR, Inc.
PNC Financial Services Group
Putnam County Health Department
Quarles & Brady LLP
Quincy Public Schools Foundation
Richard S. Shineman Foundation
Jamie B. Richardson
Robert Spiegel Fund of the Jewish
Communal Fund
James and Michelle Romano
Rotary Club of Boerne
Rotary Club of Carroll Creek
Rotary Club of Frederick
Roundy's Foundation, Inc.
RV Lending Group, LLC
Timothy and Kim Rymer
Scott Fischer Charities, Inc.
Sedita Family Fund
Signature Healthcare
Inder P. Singal
Lynn Solis
Southwest Florida Community
Foundation, Inc.
SSI Rotary Charitable Fund, Inc.
Sylvia Stadler

Matthew E. Steinmetz
Stephenson Family Gift Fund
Stuart Charitable Foundation
Summit County General
Health District
Sunstar
Switzerland of Ohio Ministerial
Association
Synchrony Financial
Sysco Louisville, Inc.
Mark Taylor
Texas Roadhouse Holdings, LLC
The Allstate Foundation
The Community Foundation
The Community Foundation for
the National Capital Region
Michael P. and Sara C. Torok
Trinity Episcopal Church
Turn Key Events, LLC
Tuscarawas County Health
Department
UA Oxford, LLC
UBS Private Wealth Management
Union County Health Department
United Business Technologies
United Way of Morgan County

United Way of Northeast Florida
University Park United
Methodist Church
Vantiv Womens Business Network
Virtus Investment Partners
Wabash County United Fund, Inc.
Jocelyn Watkins
Waukesha Service Club, Inc.
WCI Consulting
Wegmans Food Markets, Inc.
Edward Q. Wilgus
William J. Clancy Foundation
Williamston Memorial Baptist
Church, Inc.
Robert W. Wilson



THANK YOU!



Blessings in a
Backpack
Feeding The Future Of America[®]

Blessings in a Backpack
4121 Shelbyville Rd. | Louisville, KY 40207
(800) 872-4366

Blessings in a Backpack
135 S. LaSalle St., Suite 1921 | Chicago, IL 60603
(312) 366-2760

blessingsinabackpack.org | info@blessingsinabackpack.org