

## BACKGROUND

Blessings in a Backpack (BIB) mobilizes communities, individuals and resources to provide food on the weekends for elementary school children across America who might otherwise go hungry. Each week of the school year, BIB and its thousands of volunteers and partners send a bag of food home with children who, during the week, are fed by the free and reduced meal program.

## **POSITION SUMMARY**

The Blessings in a Backpack (BIB) Program Advisory Board provides fundraising and programmatic support for local operations of the BIB Programs.

The BIB Program Advisory Board will support the work of Blessings in a Backpack, provide mission-based leadership, are enthusiastic volunteers, and strong ambassadors for the Blessings in a Backpack mission, which translates to spirited fundraisers. They serve an important role in the <defined marketplace> by being advocates and marketers to bring brand awareness in their communities to further the Blessings' mission and goals.

The Program Advisory Board Member will perform a variety of tasks, such as, but not limited to:

- Board Members are active ambassadors of BIB; promote and represent the organization to the public and to private industry, including but not limited invested parties
- Serve on committees and/or task forces and take on special assignments
- Attend meetings and show commitment to board activities
- Become well-informed on issues and agenda items in advance of meetings
- Contribute skills, knowledge, and experience when appropriate
- Consider all points of view
- · Participate in organizational decision making
- Assume leadership roles in all board activities, including fund raising
- · Understand the needs of the population served

## REQUIREMENTS

- Understand and promote the organization's mission
- Be familiar with the organization's programs, policies, and operations
- Serve as a trusted advisor to the Program Advisory Board Chair
- Assist the Board Chair in identifying and recruiting new Program Advisory Board Members
- Partner with the Board Chair to continually look for ways to expand programming and support in the defined geographic region

- Be actively engaged in fund development and supporting the board.
- 100% of the Program Advisory Board members participate in financially supporting the local program on an annual basis via membership dues <insert\$>, plus an additional contribution to annual goal of <\$ insert>
- Ensure Blessings' commitment to a diverse board that reflects the communities Blessings' serves

## TERMS

• Serve a three year term, expiring June 30, 2020