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Blessingsinabackpack.org



**Fundraising Guidelines**

Blessings in a Backpack welcomes and appreciates the efforts of organizations, groups, and individuals who wish to provide philanthropic support for its local programs through special fundraising events in the community. The organization strives to find mutually beneficial fundraising partnerships in support of its mission and the children it serves.

The Blessings in a Backpack Marketing Department is responsible for building and protecting the organization's brand, safeguarding its reputation, and enhancing its presence in the communities it serves. Fundraising events that do not align with the organization's mission or values will be asked to not use the Blessings in a Backpack logo or name on event materials (print or online) or in publicity of the event.