



## INFORMATION NEEDED TO START YOUR GIVE LIVELY PAGE

Program Name as You Want Listed: \_\_\_\_\_

In order to create a personalized Give Lively page for your program, we need some information from you. Please fill out the blanks, save a copy, and send to [brentg@blessingsinabackpack.org](mailto:brentg@blessingsinabackpack.org).

As a reference point, please view some of the pages by clicking on the program names below.

[Chatsworth School \(Design option 1\)](#)

[Running Brook Elementary \(Design option 1\)](#)

[Newcomer Academy \(Design option 2\)](#)

1. You will notice two different designs. Please select which layout you would like by checking the box.

Design Option 1

Design Option 2

2. Do you want to include a goal (as Newcomer Academy has) on your page? If so, include the amount below. Otherwise, write "N/A."

3. Determine what you want your ABOUT THIS CAMPAIGN section to say. You can look at the other programs' and adjust to your program if you'd like! Type below:

**3. Determine which giving increments you would like on your page. List them below (no more than five; will automatically include a place where donors can choose any amount).**

**4. Finally, you can include the copy of what you want the thank you email to say when people make donations to your page. Below is an example in case you want a template.**

Dear Friend,

Thank you very much for your generous donation to help provide hunger-free weekends to [School Name/ Community] students living with food insecurity this school year.

For one in five children, weekends mean 65 long hours of hunger. Your gift is an investment in Blessings in a Backpack's work to ensure children receive the nutrition they need to be a kid—to learn, grow, and thrive. Thank you for partnering with us to end childhood hunger. You have made a difference.

If you have questions about Blessings in a Backpack, please contact us at XXX-XXX-XXXX.

Sincerely,

PC Name  
Program Name