



Who will feed the kids this weekend?

Peer-to-Peer Fundraising

Frequently Asked Questions

1. What fees are associated with donations?

Everyday Hero charges a 5% fee, 2.9% credit card processing fee + \$.30 per transaction.

At this time, Facebook is not charging a fee on donations to non-profit organizations. However according to their site, “a small fee may be applied by a third-party payment processor.”

Give Lively charges the normal Stripe fee of 2.9% credit card processing fee + \$.30 per transaction.

2. Does the donor have the option of paying the associated fee?

Donors on Everyday Hero and Give Lively are given the option to cover 100% of the fees. 80%-90% of donors opt to cover the transaction fee when they make a donation.

Facebook does not have the option for donors to cover fees if there are any applicable to the donation.

3. How can I be sure that donations raised through peer-to-peer fundraising will be credited to my school fund?

When you set up a page/fundraiser regardless of the site, you **MUST** put a program name on the page so the Blessings in a Backpack accounting team knows where to credit the funds.

If a volunteer creates a page/fundraiser for your program and leaves off your program name, contact your program manager with the name of the volunteer and the site used to fundraise. Your program manager will pass this information along to the accounting team.

4. When will the donations be transferred to my school fund?

Everyday Hero and Give Lively donations are remitted to Blessings in a Backpack on a weekly basis.

Facebook deposits funds twice a month. In the first week of the month, the donations received in the first half of the prior month are deposited. In the third week of the month, the donations received in the last half of the prior month are deposited.

The financial reports you receive for the 15th and the last day of the month will reflect funds received through those dates. Typically, the reports are available about 2 weeks after these cutoff periods.

5. Can I use another peer-to-peer fundraising platform such as GoFundMe instead?

Since Everyday Hero and Give Lively are integrated with our systems, we strongly encourage use of these to ensure that your funds are properly processed as quickly as possible. Additionally, Blessings in a Backpack does not receive the donor information through GoFundMe. Therefore, our accounting department cannot provide tax receipts. While you may send donation acknowledgements to your program donors, to protect the 501(c)(3) status of the National organization, it is important that the accounting team is able to issue tax receipts.