**FOR IMMEDIATE RELEASE**

Month, XX, 2019

**Contact:**

Name

email@email

(XXX) XXX-XXXX

**HEADLINE (MAKE IT SHORT AND CATCHY!)**

*Sub-headline. Can go in more detail but only one sentence.*

**City, St.** — One or two sentences to introduce your news story. Get right to the main point of your press release in this short paragraph.

Go into more detail.

Include a quote if you have one. Use the structure: “I love Blessings in a Backpack,” said First Name Last Name, program coordinator, Blessings in a Backpack of Program Name.

Summary of the press release.

*If you have a sponsor you’d like to thank, do it here!*

~ ~ ~

**About Blessings in a Backpack**:

Hunger has both short- and long-term negative effects on children’s health and ability to succeed in school. Blessings in a Backpack mobilizes communities, individuals, and resources to provide food on the weekends for elementary school children across America who might otherwise go hungry. Blessings in a Backpack provided 3 million hunger-free weekends for more than 83,000 kids in 45 states and Washington D.C. For more information, visit [blessingsinabackpack.org](http://www.blessingsinabackpack.org/).

# # #