



BLESSINGS IN A BACKPACK

FEEDING

HEARTS

AND

BELLIES

FACEBOOK FUNDRAISER

1 PLEDGE YOUR SUPPORT

This Valentine's Day, let's feed hearts and bellies together! Host a Facebook fundraiser on or before February 14th as part of Blessings in a Backpack's 4th annual "Feeding Hearts and Bellies" campaign. You can find out more here:

blessingsinabackpack.org/hearts-fundraiser/

2 GO TO FACEBOOK

- Go to the [Blessings Facebook page](#)
- Click "Fundraisers" underneath the profile picture
- Click "Raise Money" on the right
- Fill in the fields on the left-hand side, including your goal and end date (make it February 16)
- Title your fundraiser. For example, "Feeding Hearts and Bellies at ABC Elementary"
- Share why you're supporting Blessings!

Fundraisers > Fundraiser Type > Details

Details

How much money do you want to raise?
260

Set a goal that inspires supporters to help you reach it. You don't have to reach your goal to receive the money.

Select Currency
US Dollars (USD)

When should your fundraiser end?
Feb 12, 2021

What's the title of your fundraiser?
Feeding Hearts & Bellies at ABC Elementary

Fundraisers are public, so anyone on or off Facebook can see them. Only people on Facebook can donate. Facebook charges no fees for donations to nonprofits. All donations will go directly to the nonprofit you chose.

Create

Fundraisers > Fundraiser Type > Details

Details

Why are you raising money?

Want to join me in supporting a good cause? I'm feeding hearts and bellies for hungry kids this Valentine's Day. Every little bit helps. Thank you for your support. I've included information about Blessings in a Backpack below.

Blessings in a Backpack mobilizes communities, individuals, and resources to provide food on the weekends for elementary school children across America who might otherwise go hungry.

Facebook pays all the processing fees.

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Create

3 KICK-OFF AND SHARE

- Consider giving a personal donation to kick-start your campaign
- Invite friends! Facebook recommends inviting 110 people
- Share your fundraiser to your personal page to encourage people to share and donate
- Copy your fundraising link and share it on all your social media platforms

**QUESTIONS?
CONTACT BRENT GLASS
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