

FEEDING HEARTS AND BELLIES

FACEBOOK FUNDRAISER

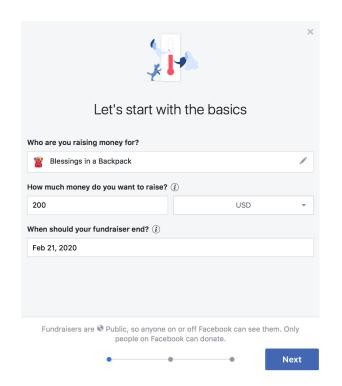
1 PLEDGE YOUR SUPPORT

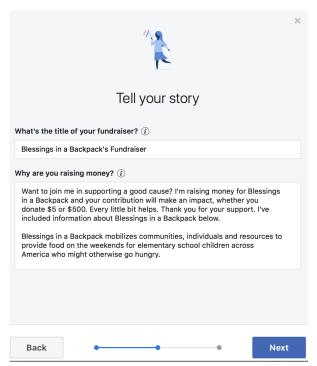
This Valentine's Day, let's feed hearts and bellies together! Host a Facebook fundraiser on February 14th as part of Blessings in a Backpack's third annual "Feeding Hearts and Bellies" campaign. You can find out more here:

blessingsinabackpack.org/hearts-fundraiser/

2 GO TO FACEBOOK

- a. Go to the "Fundraisers" tab under "Explore" on the left side of the home page
- b. Select "Nonprofit"
- c. Search "Blessings in a Backpack"
- d. Set a fundraising goal
- e. Set an end date for February 21





3 KICK-OFF AND SHARE

- a. Consider giving a personal donation to kickstart your campaign
- b. Invite friends! Facebook recommends inviting 110 people
- c. Share your fundraiser to your personal page to encourage people to share and donate
- d. Copy your fundraising link and share it on all your social media platforms

QUESTIONS? CONTACT BRENT GLASS BRENTG@BLESSINGSINABACKPACK.ORG

