

FEEDING HEARTS AND BELLIES

FACEBOOK FUNDRAISER

1 PLEDGE YOUR SUPPORT

This Valentine's Day, join Blessings in a Backpack in a movement to end childhood hunger. Host a "Feeding Hearts & Bellies" Facebook fundraiser the week of February 14. You can find out more here:

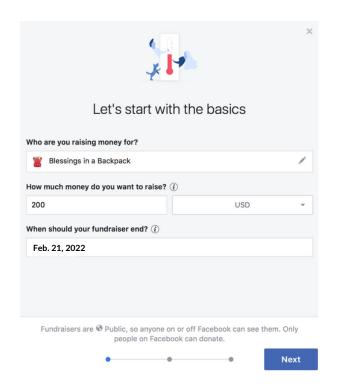
blessingsinabackpack.org/hearts-fundraiser

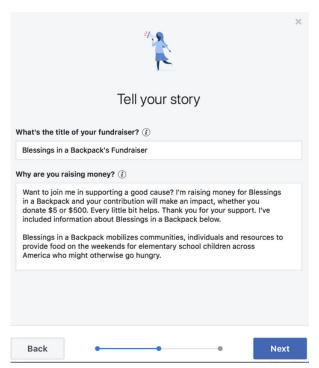
2 GO TO FACEBOOK

Go to facebook.com/fund/blessingsinabackpack

OR click on the "Fundraisers" tab under "Explore" on the left side of the home page

- Select "Nonprofit"
- Search "Blessings in a Backpack"
- Set a fundraising goal
- Set an end date for February 21





3 KICK-OFF AND SHARE

- Consider giving a personal donation to kick-start your campaign
- Invite friends! Facebook recommends inviting 110 people
- Share your fundraiser to your personal page to encourage people to share and donate
- Copy your fundraising link and share it on other social media platforms including Instagram stories

