



BLESSINGS IN A BACKPACK

FEEDING

HEARTS

AND

BELLIES

FACEBOOK FUNDRAISER

1 PLEDGE YOUR SUPPORT

This Valentine's Day, join Blessings in a Backpack in a movement to end childhood hunger. Host a "Feeding Hearts & Bellies" Facebook fundraiser the week of February 14. You can find out more here:

blessingsinabackpack.org/hearts-fundraiser

2 GO TO FACEBOOK

Go to facebook.com/fund/blessingsinabackpack

OR click on the "Fundraisers" tab under "Explore" on the left side of the home page

- Select "Nonprofit"
- Search "Blessings in a Backpack"
- Set a fundraising goal
- Set an end date for February 21

Let's start with the basics

Who are you raising money for?
Blessings in a Backpack

How much money do you want to raise? ⓘ
200 USD

When should your fundraiser end? ⓘ
Feb. 21, 2022

Fundraisers are Public, so anyone on or off Facebook can see them. Only people on Facebook can donate.

Next

Tell your story

What's the title of your fundraiser? ⓘ
Blessings in a Backpack's Fundraiser

Why are you raising money? ⓘ
Want to join me in supporting a good cause? I'm raising money for Blessings in a Backpack and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about Blessings in a Backpack below.
Blessings in a Backpack mobilizes communities, individuals and resources to provide food on the weekends for elementary school children across America who might otherwise go hungry.

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3 KICK-OFF AND SHARE

- Consider giving a personal donation to kick-start your campaign
- Invite friends! Facebook recommends inviting 110 people
- Share your fundraiser to your personal page to encourage people to share and donate
- Copy your fundraising link and share it on other social media platforms including Instagram stories

**QUESTIONS?
CONTACT BRENT GLASS
BRENTG@BLESSINGSINABACKPACK.ORG**

