



Who will feed the kids this weekend?

Chief Executive Officer Job Description

Position Summary

The Chief Executive Officer for Blessings in a Backpack (Blessings) provides strategic and operational leadership to a nationally based organization, within the guidelines established by the National Board of Directors, to mobilize communities, individuals, and resources to address food insecurities among elementary school children during the weekend. Overall, the position oversees the building and growth of key external partnerships, directing staff and volunteers, fundraising, sound fiscal management, and quality program delivery. This role has a strong emphasis on targeted growth and sustaining organizational capacity.

Responsibilities

Strategic Leadership

- Provide vision and direction to Blessings' growth and sustainability. Work collaboratively with the Board to set strategic priorities that further the mission and goals of Blessings.
- Provide bold and creative leadership to continually build on the organization's success and identify new opportunities for increasing revenue and expanding program impact.

Program Operations

- Lead and partner with the Chief Program Officer to establish and implement effective model for national program delivery as well as efficient and cost-effective food logistics processes.
- Support the recruitment and engagement of volunteers.

Development

- Lead and partner with the Chief Development Officer, Board and staff to set and achieve fundraising goals for Blessings, ensuring that strategies and processes are established to raise revenues for the national office and planned expansion projects.

- Cultivate and steward a range of relationships with stakeholders and help to ensure the on-going engagement of existing donors and supporters.

External Relationships

- Lead and partner with the Chief Marketing Officer to support and provide guidance on critical marketing plans and ensure that they are aligned with broad organizational goals.
- Serve as an "ambassador" for Blessings who represents the mission and priorities to a wide range of constituent groups with the goal to develop and manage strategic relationships and key partnerships. As the key spokesperson, promote the national visibility and credibility of Blessings. Support brand awareness and the development of effective communication and marketing strategies and programs.

Organizational and People Management

- Lead and support the Senior Leadership Team (SLT), working with them to plan and manage organizational growth and results through the staff and volunteers.
- Model and champion the Blessings' mission, vision, and cultural values throughout the organization, including a commitment to diversity and inclusion.
- Champion internal processes that enhance collaborative planning and decision making between departments and ensure effective communication and feedback across the organization.

Financial Management

- Lead and collaborate with the Chief Financial Officer on key financial management matters, including budget development, investment strategy, policy, and risk management.
- Oversee and effectively manage the annual budget, providing the Board with comprehensive regular reports, and working with the Board and SLT to ensure the organization achieves its financial goals.

Board Management

- Maintain a transparent and productive relationship with the Board by ensuring regular communications.
- Help develop, maintain, and support a strong Board through the recruitment of new board members and actively engaging the Board so it can fulfill its responsibilities.

Qualifications and Characteristics:

- Minimum of 10 years senior management or leadership experience. Non-profit experience at an operational or Board of Directors level is a plus.
- Bachelor level degree in a related field is required; Masters level degree is preferred.
- A strong, resilient entrepreneurial spirit and desire to build and grow organizational capability.
- Solid business acumen and ability to understand and credibly discuss complex program, service, and financial issues. Profit and Loss responsibility.
- Approachable leader who can build and develop results-oriented organizations and positive, high performing cultures.
- Excellent people leadership and team building skills, including the ability to motivate, inspire, and hold staff accountable for results.
- Ability to set and articulate a compelling vision and to work with others to create and effectively execute strategy through measurable action planning.
- Mission-driven, inspirational leader with an executive presence and the ability to articulately communicate the Blessings' mission and priorities to a range of constituents.
- Possess a track record of revenue generation with major donors, corporations, and foundations, or directly transferable experience.
- Prior direct reporting relationship to a Board of Directors or frequent formal and/or informal interaction with a Board of Directors.

Applicants should send cover letter and resume to carolb@blessingsinabackpack.org.

It is our policy as an Equal Opportunity Employer to provide equal opportunity to all qualified persons and to administer all aspects and conditions of employment without regard to race, religion, color, sex, sexual orientation, gender identity or expression, age, national or ethnic origin, physical or mental disability, military service in employment, marital status, genetic information, parental status, pregnancy, and/or any other protected classification, in accordance with applicable federal, state and local laws.