



UTR Junior & Adult Doubles Championships benefiting Blessings in a Backpack

August 28-29, 2021
UTR Doubles Championships
Sencea Park, Louisville



Children's Champion Sponsor: \$1,000

- Provides 290 hunger-free weekends for students at Layne Elementary School
- On site activation, product sampling at event, product inclusion in participant bag
- Signage on site near courts, tournament desk, etc.
- Social media via Louisville Blessings Chapter IG, Facebook, and other media channels
- Logo and message included in post event thank you email to all participants

Friend of Blessings Sponsor: \$500

- Provides 146 hunger-free weekends for students at Layne Elementary School
- Signage on site
- Listed on social media post
- Mention in post event thank you email to all participants

Inspirational Notecards Sponsor: \$250

- Notecards to be attached to the weekend bags the students take home each Friday. Blank cards will be available for players and spectators to write a happy, inspirational note for the child. Sponsor name & logo on the table. **Notecards provided by Blessings in a Backpack*
- Mention in post event thank you email to participants and on social
- Listed on social media post

In-kind Sponsors: Approximately 125 players

- Lunch Sponsor: On-site individually wrapped lunch for the players or coupon to use in-store
- Gift bag sponsor: Add gift for junior players into participant bag
- Mention in post event thank you email to participants and on social media

For more information about sponsorships, contact Ty Bush or Katherine Hudson at
busht22@stxtigers.com or (502) 494-8080
katherine.hudson22@ahsrockets.org or (502) 791-3503.

REGISTER FOR THE EVENT:

Ages 10 to 18: <https://app.universaltennis.com/events/59542>
or email Chris Mather at cmather@springhurst.com.



LOUISVILLE CHAPTER
**BLESSINGS IN A
BACKPACK**

Who will feed the kids this weekend?

Help support the
award-winning Kentucky
Junior Tennis Tournament
of the year!

All funding supports the
Blessings in a Backpack
Louisville Chapter.

Sponsor opportunities are
attached.

**EVENT IS PRODUCED BY UTR AND HOSTED BY
METRO PARKS - SENECA, THE TENNIS CLUB AT SPRINGHURST,
AND THE LOUISVILLE YOUTH ADVOCACY BOARD.**