



ABOUT "BACKPACK ADVENTURES"

Blessings in a Backpack is asking YOU to take pictures with a cut-out doll—*Even Stephen* or *Plane Jane*—and document your adventures on social media.

Help the campaign go viral by sending the character to a friend, family member, volunteer, celebrity, influencer, or anyone of interest. Ask them to take a picture with *Even Stephen* or *Plane Jane* and tag YOU + @blessingsinabackpack on social media.

The recipient can then invite others to join in the fun!
Our goal is to receive photos from all 50 states.



INSTRUCTIONS:

- 1.** Scan the QR code or go to blessingsinabackpack.org/backpack-adventures to **choose an *Even Stephen* or *Plane Jane* to download and print it** on 8.5 x 11 inch paper.
 - 2.** **Cut-out the doll.** Tape it to a popsicle stick, pencil, or another slim, sturdy object.
 - 3.** **Go on adventures with the doll and take pictures!** Ideas include:
 - Local landmark in your town
 - Family dinner
 - Volunteer opportunity
 - Grocery store
 - On holiday
 - And many more!
 - 4.** **Document your adventures on social media.** Scan the QR code to connect with us on Instagram, TikTok, Facebook, and more. Tag Blessings in a Backpack in your post and use the hashtags #blessingsinabackpack #backpackadventures. Tell your friends, family, and followers how they download an *Even Stephen* or *Plane Jane*!
- Not active on social media? You can send us the pictures via our website. Go to blessingsinabackpack.org/backpack-adventures and fill out the form.
- 5.** **Extra credit! Write a letter and mail a doll to someone in another state.** Help us reach our goal of traveling to all 50 states by the end of the year.

